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AIRPLANE VIEW

ESTABLISHED 1915

MILDDALE, CONNECTICUT

SOUTHINGTON MARKET 8-4788

THE HOME WHERE PREFERRED ROSES ARE ORIGINATED
QUALITY ABOVE PRICE

N. Grillo U.S. DEPARTMENT OF AGRICULTURE
Floriculturist

1963 PRICE LIST

NEW AND RARE HYBRID TEA ROSES

Patented and Patent Rights Reserved

For the Garden: Healthy, Strong Bushes, Will bloom all of the growing season up to freezing weather.

Only these Varieties Available for Shipment in 1961 from the enclosed Circular

ORDER NOW!

BARE ROOT

AVAILABLE NOW?

We will ship to you on the date wanted for Spring Planting

THORNLESS BLUSH ** A BLUSH pink with about 70 petals

JOYANCE ** A Brilliant Velvet Red with about 65 petals

JEWEL ** A Brilliant Velvet Red with about 50 petals

GRANDEUR ** A Cerise Red with about 50 petals

SUNNYMOUNT ** A Clear Yellow with about 50 petals

ROSALIND RUSSELL ** A Silver Pink with about 50 petals

TOKEN SUPREME ** An Orange with copper blends of about 35 petals

also Sweetheart Roses: Rose Elfe - silver pink: Garnette- dark red

PRICED: \$2.00 each -- 6 or more \$1.75 each

Add 10% of Total Order to cover shipment and delivery costs.

POTTED ROSE BUSHES

4 in. to 6 in. pots, Available after April 15th, shipments made at Customers cost.

THORNLESS BEAUTY (Red) -- JOYANCE (red) -- JEWEL (red) -- GRANDEUR (cerise red) -- THORNLESS BLUSH (Blush Pink) -- THORNLESS PREMIER

(Pink) -- PINK SPLENDOR (pink) -- RED SPLENDOR (red) -- THORNLESS

VICTORY STRIPE (Variegated) -- SAYONARA (Golden Yellow) -- VICTORY

STRIPE (Variegated) -- ALPINE (Clear Yellow) -- TOKEN SUPREME (Orange)

ROSALIND RUSSELL (silver Pink)

also Sweetheart Roses ROSE ELFE (Silver pink)--GARNETTE (dark red)

F.O.B., MILDDALE PRICED: Large \$2.50 each: 6 or more \$2.00 each
Medium \$2.00 each: 6 or more \$1.75 each

SERVING SATISFIED CUSTOMERS SINCE 1915

VISITORS ARE WELCOME

CONNECTICUT PRODUCES THORNLESS ROSE

THE DISCOVERY
OF A LIFETIME—

— A DREAM
THAT CAME TRUE



THORNLESS BEAUTY

U. S. Plant Patent No. 382

Originated by N. Grillo, Milldale, Conn.

Described in American Rose Annual, 1949. Sport of Better Times. Bud long-pointed, **dark crimson-red**. Flower double, high centered, unusual lasting light crimson-red on long strong stems, foliage abundant, leathery wood. Thornless, vigorous, upright, profuse, continuous bloomer.

The Queen of the Flowers

**OUR 1956 NEW ROSES THAT WILL
BRING YOU MUCH PLEASURE**



RED SPLENDOR

Patent Rights Reserved

A large bud of **bright red** color. Moderate fragrance and excellent lasting quality. Flower opens to approximately six inches across with over fifty-five petals.

Sport of Joyance x Regina Elena.



ALPINE

A long pointed bud of **clear yellow**, sweet fragrance and good lasting quality. Flower opens to five and one-half inches across with about fifty petals.



**SAYONARA
GOLDENDALE**

A beautiful **golden yellow**, long pointed bud, sweet fragrance, long lasting quality. Flower opens to about five inches across with about fifty petals.



THE HOME WHERE PREFERRED AND NEW ROSES ARE ORIGINATED
ESTABLISHED 1915

WE OFFER THESE VARIETIES FOR YOU TO GROW

Finest Everblooming Roses! For Gardens or Cut Flowers.

U. S. Plant Patented and Patent Rights Reserved

Registered with the American Rose Society

Spring 1956 Planting

Your Choice

Thornless Beauty — Thornless Blush — Red Splendor
Alpine — Goldendale — Victory Stripe
Dinah Shore

#1 — \$2.50 each — 12 or more \$2.25 each
#1½ — \$2.00 each — 12 or more \$1.75 each
#2 — \$1.50 each — 12 or more \$1.25 each

SEE NEW PRICE LIST

N. Grillo Rainbow Color Collection — several different varieties — all strong, healthy, ever-blooming, hardy rose bushes; also other standard varieties and climbing rose bushes.

#1 — \$2.00 each — 12 or more \$1.75 each
#1½ — \$1.75 each — 12 or more \$1.50 each
#2 — \$1.25 each — 12 or more \$1.00 each

Order early to assure your required selection.

ROSE BUSHES (Bare Roots)

Can be planted any time that are available during late autumn to early spring, except northern states where there is freezing ground in the winter.

POTTED GROWN ROSE BUSHES

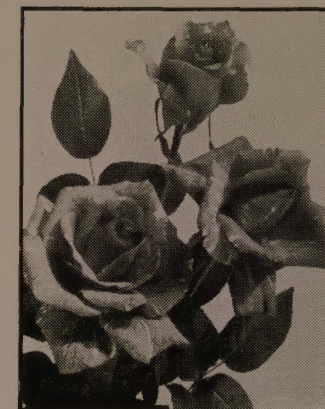
Can be planted in the northern states any time from April 15th to late fall with complete success.

Potted Roses, F.O.B. Milldale

GUARANTEED

Should any bushes, properly planted in the Spring and well taken care of, fail to grow within two months after planting, they will be replaced free of charge upon return with necessary postage.

**THREE RARE VARIETIES
ALL DIFFERENT**



VICTORY STRIPE

Patent Rights Reserved

Pleasing novelty rose of **variegated red** with bluish pink stripes. Moderate fragrance, excellent lasting quality. Flower opens to about five inches across with about fifty petals.

Sport of Jewel x Better Times.

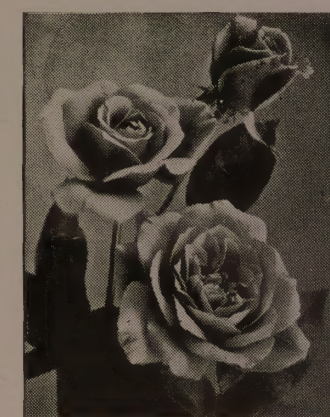


DINAH SHORE

Plant Patent No. 762

Cerise red, semi-thornless — the rose with the American Beauty color. Very strong fragrance and excellent lasting quality. Flower opens to about five inches across with seventy-five petals.

Sport of Jewel x Better Times.



EMBERGLOW

Patent Rights Reserved

A rich **salmon pink** color. Moderate fragrance, very good lasting quality. Flower opens to five inches across with about fifty petals.

Sport of Souvenir.

ROSES ALWAYS BRING ENJOYMENT AND HAPPINESS — THE QUEEN OF ALL FLOWERS

Story of "Thornless Beauty"

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U. S. DEPARTMENT OF AGRICULTURE

World's First Recorded Hybrid Tea Rose Without a Thorn!

Probably the most amazing development in the world of floriculture is "Thornless Beauty," the wonderful new rose that offers exceptional beauty, luxurious petalage and color and yet is the first recorded hybrid tea rose without a thorn!

"Thornless Beauty" has proved excellent for indoor and outdoor culture and is, as its name indicates, a variety that lovers of fine roses have long desired.

Illustration shows typical "Thornless Beauty" average plant growing in the N. Grillo greenhouse six months after planting.



OUTDOOR ROSE CULTURE

10 IMPORTANT SUGGESTIONS

1. Choose drained location with southern exposure.
2. Three parts rich top soil and one part cow manure, mixed.
3. Dip the roots in water before planting.
4. Plant deep to cover graft joint, one inch below the surface.
5. After planting, water well so the water will reach all the roots.
6. Keep the soil well cultivated all the time.
7. When insects start to appear, spray with insecticide.
8. While plants are growing, feed lightly on moist soil monthly.
9. In fall pile soil or leaves on plants about ten inches high.
10. In the spring, uncover, prune, cultivate as above.

THE NEW THORNLESS ROSE



THORNLESS BLUSH

Patent Rights Reserved

Sport of Rosalind Russell x Briarcliff

Originated by N. Grillo, Milldale, Conn.

One of the newest additions to the growing thornless family. A beautiful **blush pink** color. A vigorous and profuse bloomer of excellent lasting quality and moderate fragrance. Flower opens to four and one-half inches across with approximately seventy petals.

Thornless Blush was welcomed at November, 1955 Metropolitan Association School in New York City, received high praise from over 3,000 florists in attendance, destined to be one of the most popular light pink roses, because of its beauty and no thorns.

MORE OF N. GRILLO PREFERRED ROSES

RUBY PRINCESS, dark velvet red	JEWEL, brilliant velvet red
JOYANCE, Brilliant velvet red	ROSALIND RUSSELL, silver pink
CATALINA, varying apricot shade	SUNNYMOUNT, buttercup yellow
JUDY, deep cerise red	REGINA ELINA, dark pink
TOKEN SUPREME, deep orange	GRILLODALE, very light pink
AMERICAN PRIDE, white with tint pink	CHIFFON, blush pink

N. GRILLO, Milldale, Conn. Southington Dial MA 8-2927